

“WE EXPORT TO MORE THAN 80 COUNTRIES WORLDWIDE!”

Gedik Welding ranked first in the category of “Medium-sized Exporters that Export Mostly” during the last 4 years by IMMIB.



Gedik Welding, which celebrates its 53th anniversary in 2016, has got a share of 37 % of its production as exports. Gedik Holding realizes this to more than 80 countries thanks to its GeKa, GeKaTec and GeKaMac brands. Made In Turkey Magazine had a pleasant conversation with Mrs. Hülya Gedik as Gedik Holding Chairman about Gedik Welding's export success, future goals and its support for education.

1- Can you introduce your company to us briefly?

Would you like to give us some information about the activities of the company?

The foundation of Gedik Holding goes back to the year of 1963 when Gedik Welding was established. Gedik Welding is one of the largest welding companies in Europe now. Gedik Holding founded Gedik Casting and Valve Company in 1967 and as one of the first valve manufacturers in Turkey, it started to perform in 3 different more fields as sand casting, precision casting and

valve. Then, Gedik Foundation for Education was founded in 1994 in order to contribute to meet the needs for qualified personnel in relevant sectors as well as mainly in welding sector. We established Gedik Vocational School of Higher Education in 2010 which was then an important milestone in educational field. It completed its development in 2011 through university-industry cooperation by Istanbul Gedik University in order to contribute to the science and technology of welding in our country. At the same time, Gedik



University arranged trainings for international welding engineering and technician fields in the name of IIW (International Institute of Welding) and Gedik Education Foundation (GEV). Gedik Welding became the leader of this sector also with providing after-sale services of destructive- and non-destructive testing for its clients.

2- How about the performance of your company in 2015? Can you tell the goals of your firm about this year and next year?

As a global brand, Gedik Welding competes with many important overseas brands as well as in Turkey. At this point, we have made big efforts to increase our share both in domestic and foreign markets. We made agreements for national and international projects. In 2016, we aim to increase our

production capacity, to diversify the product range based on our own R&D, to improve our rate of exports and make new investments which would add new values to Turkish industry.

3- Will you supply new products to foreign markets this year?



Thanks to our expert R&D staff, we improve our products in every aspect of use. This year, we will introduce our new types of welding machines to overseas markets.

4- How about your production capacity? And do you have new investment plans?

Gedik Welding produces approximately 90 000 tons welding consumables and equipment per year under the brand name of "GeKa", "GeKaTec" and "GeKaMac". In addition, under the brand name of Gedik Casting and Valve, we produce nearly 15 000 tons of sand casting, 1500 tons of precision casting and also 250 000 pieces of "Thermo" brand valves annually.

In order to increase our production, we moved our casting and valve manufacturing plant in Istanbul





to 2nd OSB in Hendek in 2012. In this place, we have started also an another project to build our new welding plant. We plan also realize a new campus project and Technopark project in Pendik-Kurtköy which will conduct research projects in cooperation with industry and university based on R&D studies.

5- What is your product range?

Gedik Welding produces inert-gas welding rods, submerged arc welding rods, flux cored welding rods, powders, rectifiers, submerged arc welding machines, inverter type welding machines and welding generators under the brand names of Geka, GeKaTec, GeKaMac and GekaRobot. We also provide our customers with robotic automation

services. In addition, Gedik Casting and Valve produces "Termo" brand valves and fittings beside sand casting and precision molding technologies. It creates also various solutions for heating-cooling and steam applications, superheated water, boiling oil, natural gas and all kinds of chemical fluids for power plants and industrial facilities.

6- What is the share of your production in domestic and overseas markets?

Gedik Welding exports the domestic products to more than 80 countries under the brand name of GeKa, GeKaTec and GeKaMac. Since the last 4 years, we have been declared as the 1st company among the "Medium-sized Exporters that Export Mostly" by IMMIB. 37% of our production goes to foreign markets.

7- Which countries are you mainly exporting to? Which are your target countries?

Algeria, Saudi Arabia, Georgia, Azerbaijan, Egypt and Libya are among the countries where we do most of exports. Balkan states, Turkic republics and African countries are our target countries.

8- Would you like to add something else?

Strengthening our leading position in welding sector, we will intensify our work in order to make the Gedik Welding a well-known brand in international markets. Beside industrial sector, we will grow with our investments in education field as well. In short, 2016 will be an investment year for us.