

İSTANBUL GEDİK UNIVERSITY

STRATEGIC GOALS AND OBJECTIVES AND NURSING DEPARTMENT STRATEGIC GOALS AND OBJECTIVES

Istanbul Gedik University Strategic Goals And Objectives (2026-2030)	Nursing Department Strategic Goals And Objectives (2026-2030)	Performance Indicators
Goal 1: To improve the quality of education and training in line with national and international quality standards.	Goal 1: To develop nursing education with digital transformation, sustainability, innovation and quality-oriented approaches.	
Strategic Objective 1.1: Development of education programs in line with current requirements.	Strategy 1: Adding Artificial Intelligence in Healthcare elective course to the undergraduate curriculum. Strategy 2: Adding Sustainable Healthcare Services course to the curriculum. Strategy 3: Updating course contents according to the principles of green and digital transformation in line with the 12th Development Plan. Strategy 4: Developing students' digital health literacy and artificial intelligence usage skills. Strategy 5: Increasing the use of simulation, virtual patient and digital learning materials in courses.	• Number of new courses opened • Number of updated courses • Number of courses using simulation • Student satisfaction score
Strategic Objective 1.2: Development of postgraduate education capacity.	Strategy 1: Increasing the visibility of the Master of Science (with Thesis) Program in Obstetric and Gynecological Nursing. Strategy 2: Integrating telehealth applications and digital patient monitoring topics into postgraduate course contents. Strategy 3: Supporting the participation of postgraduate students in international research.	• Number of postgraduate students • Number of updated courses • Number of postgraduate students participating in international events
Strategic Objective 1.3: Development of education programs in line with the quality assurance system.	Strategy 1: Ensuring full compliance of the nursing undergraduate program with HEPDAK standards. Strategy 2: Regular preparation of self-evaluation reports. Strategy 3: Updating course information packages in line with NQF-HE (TYYÇ) and THEQC (YÖKAK) criteria. Strategy 4: Continuous monitoring of program outcomes and assessment-evaluation processes.	• Ratio of updated course information packages (%) • Number of internal stakeholder meetings • Number of external stakeholder meetings • Number of program evaluation reports

	Strategy 5: Continuous improvement of the curriculum in line with internal and external stakeholder feedback.	
Strategic Objective 1.4: Development of educational competencies of teaching staff.	Strategy 1: Participation of all teaching staff in the Training of Trainers program. Strategy 2: Participation of teaching staff in training on digital education technologies. Strategy 3: Participation of teaching staff in training on the use of artificial intelligence-supported educational tools. Strategy 4: Participation in events organized within the university regarding measurement and evaluation methods. Strategy 5: Supporting participation in national and international educational certificate programs.	• Ratio of teaching staff participating in training (%) • Number of organized training sessions • Number of teaching staff receiving certificates • Training satisfaction score
Strategic Objective 1.5: Supporting students' academic and professional development.	Strategy 1: Encouraging students to participate in national and international scientific events. Strategy 2: Ensuring students take an active role in TÜBİTAK and BAP (Scientific Research Projects) projects. Strategy 3: Increasing student participation in project-based learning activities. Strategy 4: Directing students toward entrepreneurship and innovation activities. Strategy 5: Increasing scientific, cultural, and social activities through student clubs.	• Number of students participating in scientific events • Number of student projects • Number of TÜBİTAK student project applications • Number of organized student club activities
Goal 2: To increase the quality and sustainability of research and development (R&D) activities.	Goal 2: To strengthen the research capacity of the Department of Nursing and to increase its national and international scientific visibility.	
Strategic Objective 2.1: Increasing externally funded research projects.	Strategy 1: Conducting multicenter research through university-hospital-public collaborations. Strategy 2: Supporting the participation of teaching staff in project proposal writing training. Strategy 3: Ensuring postgraduate students take part as researchers in ongoing projects.	• Number of supported projects • Number of multicenter research studies • Number of postgraduate students involved in projects
Strategic Objective 2.2: Ensuring the effective use of internal university research funds.	Strategy 1: Increasing the number of BAP (Scientific Research Projects) supported research. Strategy 2: Supporting research in the field of chronic disease management in women's health.	• Number of BAP projects • Number of research projects conducted in priority areas

	Strategy 3: Encouraging artificial intelligence-supported nursing research. Strategy 4: Increasing research involving digital health applications.	• Number of artificial intelligence-themed research studies • Number of digital health research studies
Strategic Objective 2.3: Increasing the quality of scientific publications.	Strategy 1: Encouraging teaching staff to publish in journals indexed in SCI, SCI-Expanded, SSCI, AHCI, and Scopus. Strategy 2: Increasing the number of publications, particularly in Q1 and Q2 journals. Strategy 3: Ensuring the effective use of the university's Scientific Publication Incentive Directive. Strategy 4: Supporting the production of international publications from postgraduate theses.	• Number of SCI/SCI-E publications • Number of SSCI publications • Number of Scopus publications • Number of publications per faculty member, number of citations and h-index
Strategic Objective 2.4: Enhancing international research collaborations.	Strategy 1: Development of joint research projects within the scope of Erasmus+ and bilateral agreements. Strategy 2: Increasing participation in international research consortia.	• Number of collaborating foreign universities
Strategic Objective 2.5: Developing a culture of innovation, entrepreneurship, and intellectual property.	Strategy 1: Supporting innovation and patent development studies in health. Strategy 2: Increasing patent/useful model applications of academic staff and students. Strategy 3: Faculty members' participation in trainings on entrepreneurship and technology transfer Strategy 4: Conducting joint studies with the Technology Transfer Office	• Number of patents/useful models/patents • Number of faculty members participating in organized innovation trainings
Goal 3: To increase societal contribution by developing collaborations with the university, public sector, private sector, and non-governmental organizations (NGOs).	Objective 3: Strengthening the Department of Nursing's collaboration with stakeholders, increasing sustainable activities that support community health.	
Strategic Goal 3.1: Strengthening clinical education and practice collaborations.	Strategy 1: Updating clinical practice protocols with Training and Research Hospitals affiliated to the Ministry of Health. Strategy 2: Developing education and research collaborations with the Provincial Directorate of Health and District Directorates of Health.	• Number of updated clinical protocols • Number of clinical practice areas • Number of advisory board meetings

	Strategy 3: Increasing clinical practice capacity with private hospitals and private health institutions. Strategy 4: Preparing new protocols that will enable students to practice in different health institutions. Strategy 5: Regular meeting of clinical advisory boards.	
Strategic Goal 3.2: Increasing external stakeholder participation.	Strategy 1: Ensuring that public and private sector representatives are included in the curriculum advisory board. Strategy 2: Holding at least one evaluation meeting per year with graduates, clinical managers and sector representatives. Strategy 3: Reflecting stakeholder feedback into the educational program. Strategy 4: Regular implementation of employer satisfaction surveys. Strategy 5: Conducting improvement activities according to stakeholder satisfaction results.	• Number of advisory board meetings • Number of participating external stakeholders • External stakeholder satisfaction survey results
Strategic Goal 3.3: Increasing education and social responsibility activities aimed at improving community health.	Strategy 1: Implementation of breast cancer, cervical cancer, diabetes, hypertension and obesity awareness activities. Strategy 2: Ensuring active participation of students in social responsibility projects.	• Number of community education and social responsibility projects organized • Number of volunteer students
Strategic Goal 3.4: Developing joint studies with university research and application centers.	Strategy 1: Developing joint projects with the Barrier-Free Life Application and Research Center. Strategy 2: Carrying out projects that support women's health with KAGEM. Strategy 3: Increasing lifelong learning activities with GEDİKSEM. Strategy 4: Developing interdisciplinary projects with research centers within the university.	• Number of joint events
Strategic Goal 3.5: Dissemination of continuous education activities for professional development.	Strategy 1: Participation in Innovation in Health and Patenting trainings. Strategy 2: Planning continuous professional development trainings for graduate nurses	• Number of academic staff receiving training • Number of participants in organized continuous education
Goal 4: Developing internationalization in the fields of education, research and community contribution	Goal 4: To increase the international visibility of the Department of Nursing and to strengthen global collaborations.	

Strategic Goal 4.1: Increasing student and academic staff mobility.	Strategy 1: Increasing the number of outgoing students within the scope of Erasmus+ every year. Strategy 2: Increasing the number of incoming students within the scope of Erasmus+. Strategy 3: Encouraging the participation of academic staff in Erasmus Staff Mobility programs. Strategy 4: Increasing participation in international summer schools and short-term exchange programs	• Number of outgoing students • Number of incoming students • Number of outgoing academic staff • Number of incoming academic staff
Strategic Goal 4.2: Development of international academic collaborations.	Strategy 1: Increasing Erasmus and bilateral cooperation agreements with nursing faculties in Europe and other countries	• Number of new Erasmus agreements
Strategic Goal 4.3: Strengthening the international character of educational programs.	Strategy 1: Updating course contents in accordance with international nursing standards. Strategy 2: Increasing the use of international teaching materials. Strategy 3: Supporting students' participation in international online training and certificate programs.	• Number of updated courses • Number of students participating in international education programs
Strategic Goal 4.4: Increasing the international academic visibility of the department.	Strategy 1: Supporting academic staff's oral presentation presentations at international congresses. Strategy 2: Increasing the number of joint publications in internationally indexed journals. Strategy 3: Strengthening the international promotion activities of the department. Strategy 4: Increasing the number of international graduate students. Strategy 5: Carrying out activities that will support the department's visibility in international rankings.	• Number of international presentations • Number of joint international publications • Number of international students
Goal 5: To strengthen the quality assurance system and to disseminate the culture of continuous improvement.	Goal 5: To sustainably improve quality culture, institutional development, and graduate success in the Department of Nursing	
Strategic Goal 5.1: Increasing the effectiveness of the quality assurance system.	Strategy 1: Annual preparation of program self-evaluation reports. Strategy 2: Holding regular monitoring and evaluation meetings within the scope of the internal quality assurance system.	• Number of self-evaluation reports • Number of quality meetings • Level of preparation for HEPDAK

	Strategy 3: Conducting continuous improvement activities according to the PDCA cycle. Strategy 4: Creating a evidence management system in accordance with YÖKAK and HEPDAK criteria.	
Strategic Goal 5.2: Increasing student satisfaction and academic success.	Strategy 1: Regular implementation of student satisfaction surveys. Strategy 2: Increasing the effectiveness of the academic counseling system. Strategy 3: Developing academic support mechanisms for students at risk. Strategy 4: Increasing the use of simulation laboratory. Strategy 5: Encouraging students' participation in scientific, cultural, and sporting activities.	• Student satisfaction score • Number of academic counseling meetings • Simulation laboratory usage rate
Strategic Goal 5.3: Strengthening career management and alumni relations.	Strategy 1: Organizing Career Days in cooperation with the Career and Guidance Center. Strategy 2: Developing academic career planning mentorship.	• Number of career events • Number of participating students • Employment rate of graduates within the first 12 months (%)
Strategic Goal 5.4: Supporting institutional belonging and academic development.	Strategy 1: Increasing academic staff's participation in in-service trainings. Strategy 2: Supporting the participation of academic and administrative staff in social and cultural activities. Strategy 3: Organizing activities to strengthen intra-departmental communication and teamwork. Strategy 4: Encouraging and rewarding academic performance. Strategy 5: Regularly measuring employee satisfaction and carrying out improvement activities.	• Number of participation in in-service training • Number of social events • Number of academic staff receiving academic incentive