

2019-2020 ACADEMIC YEAR SEMESTER 1 AND SEMESTER 2 BUSINESS DOCTORAL PROGRAM

Semester 1						
Code	Name of The Course	Status	T	A	C	ECTS
BUS 601	Management Theory	O	3	0	3	7.5
BUS 603	Finance Theories	O	3	0	3	7.5
BUS 605	Academic Research Methods And Ethics	O	3	0	3	7.5
BUS	Elective	E	3	0	3	7.5
Semester TOTAL			12	0	12	30

Semester 2						
Code	Name of the Course	Status	T	A	C	ECTS
BUS 610	Seminar	O	0	0	0	7.5
BUS	Elective Courses	E	3	0	3	7.5
BUS	Elective Courses	E	3	0	3	7.5
BUS	Elective Courses	E	3	0	3	7.5
Semester TOTAL			9	0	9	30

Semester 3						
Code	Name of The Course	Status	T	U	K	ECTS
BUS 650	PhD Qualifying Exam	O	0	0	0	30
Semester TOTAL						30

Semester 4						
Code	Name of The Course	Status	T	A	C	ECTS
BUS 690	PhD Thesis Proposal	O	0	0	0	30
Semester TOTAL						30

Semester 5						
Code	Name of The Course	Status	T	A	C	ECTS
BUS 691	Thesis	O	0	0	0	30
Semester TOTAL						30

Semester 6						
Code	Name of The Course	Status	T	A	C	ECTS
BUS 692	Thesis	O	0	0	0	30
Semester TOTAL						30

Semester 7						
Code	Name of The Course	Status	T	A	C	ECTS
BUS 693	Thesis	O	0	0	0	30
Semester TOTAL						30

Semester 8						
Code	Name of The Course	Status	T	A	C	ECTS
BUS 694	Thesis	O	0	0	0	30
PhD TOTAL						240

Elective Courses						
Code	Name of The Course	Status	T	A	C	ECTS
BUS 611	Human Resources Management	E	3	0	3	7.5
BUS 613	Advanced Customer Relations Management	E	3	0	3	7.5
BUS 617	Logistics Management	E	3	0	3	7.5
BUS 625	Organizational Psychology	E	3	0	3	7.5
BUS 627	International Finance	E	3	0	3	7.5
BUS 629	Global Economic Analysis	E	3	0	3	7.5
BUS 631	International Accounting Standards	E	3	0	3	7.5
BUS 633	Integrated Marketing Communication	E	3	0	3	7.5
BUS 637	Effects of Nano Technologies on Society and Economy Dynamics	E	3	0	3	7.5
UTR 611	International Competition and Intellectual Property Rights	E	3	0	3	7.5
UTR 613	Regional Analysis In International Trade	E	3	0	3	7.5
UTR 615	International Marketing Theory And Policy	E	3	0	3	7.5
UTR 619	Innovation And Product Development Policies In International Trade	E	3	0	3	7.5

Elective Courses						
Code	Name of The Course	Status	T	A	C	ECTS
BUS 612	Global Entrepreneurship And Technology Management	E	3	0	3	7.5
BUS 614	Organization and Managerial Behavior	E	3	0	3	7.5
BUS 616	Decision Making Techniques and Game Theory	E	3	0	3	7.5
BUS 618	Brand Management	E	3	0	3	7.5
BUS 622	Brand Theory and Internationalization	E	3	0	3	7.5
BUS 624	Global Market Analysis	E	3	0	3	7.5
BUS 628	Global Marketing Strategies	E	3	0	3	7.5
BUS 630	Behavioral Finance	E	3	0	3	7.5
BUS 636	Applied Statistics	E	3	0	3	7.5
BUS 638	National Nanotechnology Programs and Strategies	E	3	0	3	7.5
UTR632	Political Economy	E	3	0	3	7.5
UTR606	Advanced Econometry	E	3	0	3	7.5
UTR614	Dispute Resolution in International Trade and WTO	E	3	0	3	7.5
UTR616	International Trade Law	E	3	0	3	7.5
UTR620	Current Issues In The World Economy	E	3	0	3	7.5